Stage 1 of the Site *(Ideogram - 2 seconds!)*

Write Target Reference Numbers:

___________________  Go!

___________________

Stage 2 of the Site - In each category, list as many sensory descriptor words that enter awareness.

Textures:

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions - *minimum of 4* (including Motion and Density descriptors):

Aesthetic Impact (AI) - *1 word only* *(How would the site make you feel if you were physically there?)*:
Stage 3 of the Site *(Freehand Sketch - 15 seconds!)*

Label Key Site Aspects: [X] [A] [B] etc.

*AOLs?*
Stage 1 of [ ]

(Read the following prompt and produce a new ideogram)

"From the top of [ ] something should be perceivable"

Stage 2 of [ ] (Again, all of the sensory words that enter awareness)

Textures: 

Colors: 

Smells: 

Tastes: 

Temperatures: 

Sounds: 

Dimensions (minimum of 4): 

Aesthetic Impact (AI): 

Stage 3 of [ ] (Analytical Sketch - render each Stage 2 Dimension word in line form)

Now, add any spontaneous archetypes that you feel should be included in your sketch.
<table>
<thead>
<tr>
<th>SENSORY</th>
<th>DIMENSIONS</th>
<th>AESTHETICS</th>
<th>EMOTIONS</th>
<th>TANGIBLES</th>
<th>INTANGIBLES</th>
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<th>ANALOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
<td>D</td>
<td>AI</td>
<td>EI</td>
<td>T</td>
<td>I</td>
<td>AOL</td>
<td>AOL/S</td>
</tr>
</tbody>
</table>

(Yours) (Theirs)

(Data entries past this approximate point on the page cannot be trusted)
Stage 1 of [ ]

(Read the following prompt and produce a new ideogram)
"From the top of [ ] something should be perceivable"

Stage 2 of [ ] (Again, all of the sensory words that enter awareness)

Textures: 

Colors: 

Smells: 

Tastes: 

Temperatures: 

Sounds: 

Dimensions (minimum of 4):

Aesthetic Impact (AI):

Stage 3 of [ ] (Analytical Sketch - render each Stage 2 Dimension word in line form)

Now, add any spontaneous archetypes that you feel should be included in your sketch
Stage 4 of [ ]

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<tbody>
<tr>
<td>S</td>
<td>D A I</td>
<td>E I T</td>
<td>I</td>
<td>A O L</td>
<td>A O L S</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(Yours) (Theirs)

(Data entries past this approximate point on the page cannot be trusted)
Stage 1 of [   ]

(Read the following prompt and produce a new ideogram)
"From the top of[   ] something should be perceivable"

Stage 2 of [   ] (Again, all of the sensory words that enter awareness)

Textures:
Colors:
Smells:
Tastes:
Temperatures:
Sounds:

Dimensions (minimum of 4):

Aesthetic Impact (AI):

Stage 3 of [   ] (Analytical Sketch - render each Stage 2 Dimension word in line form)

Now, add any spontaneous archetypes that you feel should be included in your sketch
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<td>AOL/S</td>
</tr>
</tbody>
</table>

(Yours)       (Theirs)

(Data entries past this approximate point on the page cannot be trusted)
Site Template

(Combine all of your Analytical Sketches into a single composite sketch)

Finally, insert all of the $A_l$, $E_l$, $T$, and $I$ words from each Stage 4 page into the Site Template at their respective points