Stage 1 of the Site (Ideogram - 2 seconds!)

Write Target Reference Numbers:

Go!

Stage 2 of the Site - In each category, list as many sensory descriptor words that enter awareness

Textures:

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions - minimum of 4 (including Motion and Density descriptors):

Aesthetic Impact (AI) - 1 word only (How would the site make you feel if you were physically there?):
Stage 3 of the Site *(Freehand Sketch - 15 seconds!)*

Label Key Site Aspects: [X] [A] [B] etc.

*AOLs?*
Stage 1 of [ ]

(Read the following prompt and produce a new ideogram)

"From the top of [ ] something should be perceivable"

Stage 2 of [ ] (Again, all of the sensory words that enter awareness)

Textures:

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions (minimum of 4):

Aesthetic Impact (AI):

Stage 3 of [ ] (Analytical Sketch - render each Stage 2 Dimension word in line form)

Now, add any spontaneous archetypes that you feel should be included in your sketch