Stage 1 of the Site (Ideogram - 2 seconds!)

Write Target Reference Numbers:

___________________  Go!

___________________

Stage 2 of the Site - In each category, list as many sensory descriptor words that enter awareness

Textures:

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions - minimum of 4 (including Motion and Density descriptors):

Aesthetic Impact (AI) - 1 word only (How would the site make you feel if you were physically there?):

AOLs?
Stage 3 of the Site *(Freehand Sketch - 15 seconds!)*

AOLs?

Label Key Site Aspects: [X] [A] [B] etc.